

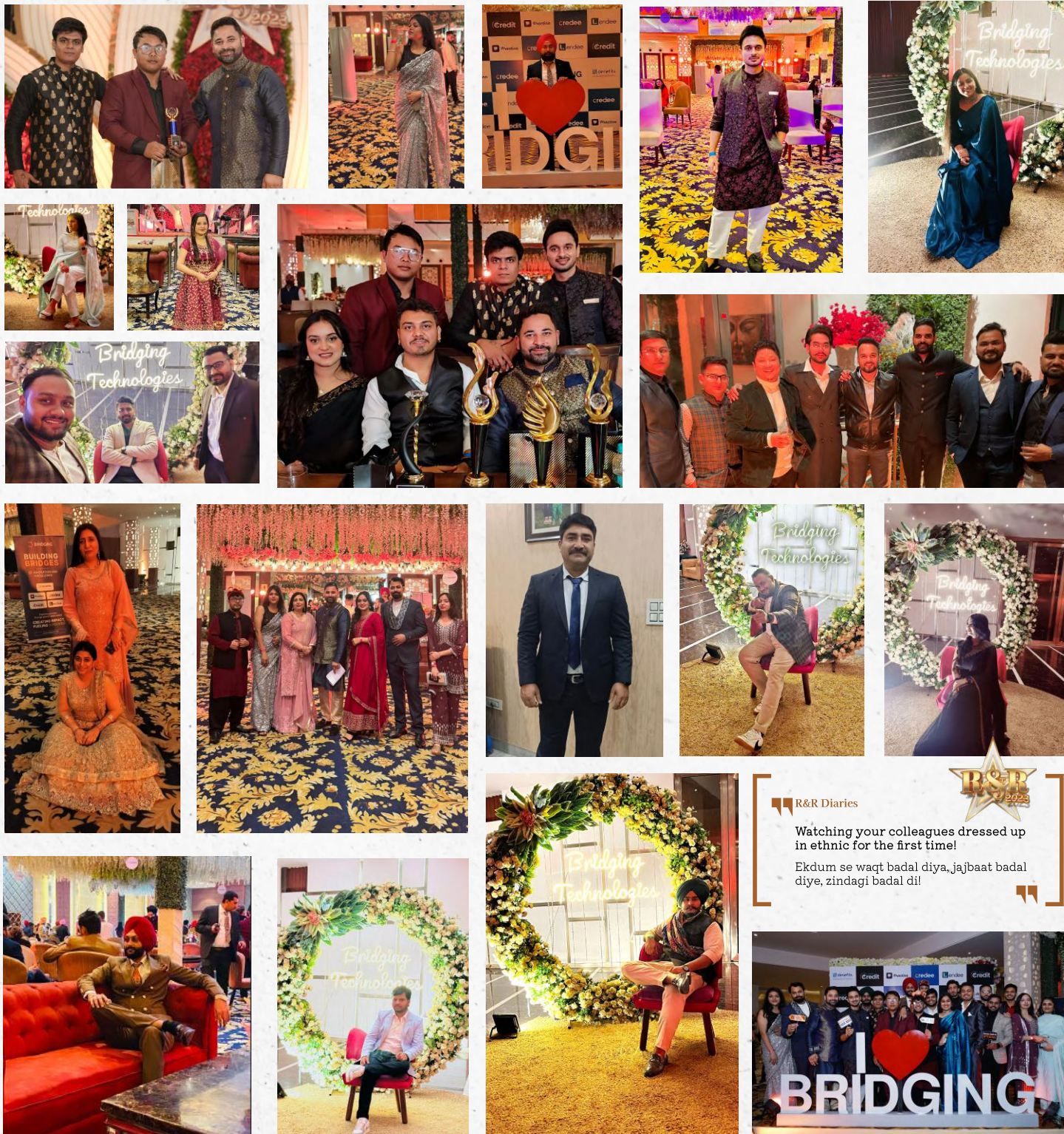
THE BRIDGING TIMES

THE R&R EVENT STOLE THE SPOTLIGHT THIS MONTH.

— AND IT WAS EVERYTHING YOU COULD IMAGINE AND MORE! —



Dazzling Divas & Dapper Gentlemen added a dash of glamor to the event!



“ R&R Diaries

Watching your colleagues dressed up in ethnic for the first time!

Ek dum se waqt badal diya, jajbaat badal diye, zindagi badal di!

”

In The Limelight

Introducing the rising stars of our team!



Sorokhaibam Kartic Singh
Collection/Billing

Sorokhaibam Kartic Singh's (Carter William) adaptability and willingness to take on new challenges have greatly contributed to our team's success. Your dedication and commitment to your work inspire us all.



Gagandeep Singh
Content & Post

As the term Spotlight suggests - Gagandeep is often spotted in the limelight be it in terms of how well he coordinates with the team, manages his work, takes up the added tasks, absorbs pressure positively, participates in extracurricular things, or simply enjoying with the team.

To our surprise, it's great to see you opening up more as that helped us see your potential and qualities. Keep up the good work, keep shining and rising along with others!!!

Message From The Manager

Hello Team,

Celebrating our recent festive joys, I want to acknowledge the outstanding contributions everyone has made. Congratulations to our R&R 2023 winners – your achievements set a benchmark for us all. To those awaiting your moment, remember, every contribution is valuable and your time to shine is coming.

Let's carry this festive energy forward, balancing our professional dedication with personal well-being. Here's to continued growth, opportunities, and shared success in the coming months.

Stay motivated and inspired – great things are on the horizon!

-Vipin Tayal

Sr. Manager : Marketing

New Members Of Our Family

New faces, new beginnings! We're thrilled to welcome you to our team.



Tejinder Singh Puri



Sehaj Partap
Singh Walia



Aayush Awasthi



Lalit Kumar



Priyanka



Yogita Negi

Promotions

Here's to our talented squad! 🥳

With their well-deserved promotions, they are ready to shine even brighter at Bridging Technologies.



Jagdeep Singh

Team Lead-Design
Content & Post



Sonam Singh

Lead Developer-CoolCredit/Lendee
Development

Winter Survival Kit: Desi Recipes Edition!

1. Dry Fruit Ladoo

Heat up a wok with ghee and roast almonds, cashews, pumpkin seeds, sunflower seeds, and dates separately. Mash the dates, combine them with the roasted dry fruits, and shape the mixture into delightful ladoos or barfi. Let them set, and savor your wholesome and delicious creation! A nutritious winter treat to keep you healthy throughout the season!



2. Pinni

Roast whole wheat flour in desi ghee until golden brown. Mix in roasted nuts, seeds, raisins, and edible gum, then add sugar and cardamom powder. Mold the mixture into delightful balls or discs while warm, and let the goodness cool. It's your energy powerhouse for those lazy winter afternoons!



📖 R&R Diaries

When you're not on
the list of awardees!



Dost fail ho jaye toh dukh hota hai...

Lekin dost first aa jaye toh zyada
dukh hota hai 😊

Colors, lights, and a whole lot of festive vibes!

#DiwaliMoments

R&R Diaries



When you bring the wedding dance moves to the office party!
Haaaaan jb tak hai jaaaaan, jane, jahaan,
main naachungi ...



Product Updates



credee.

- The CredeeBill feature will soon be available on both our apps and panel.
- Soon, the Partner Panel will offer extended support for additional countries.
- Credee is gearing up to embrace the use of 3D Secure cards, making it possible for customers to make transactions with this enhanced security feature.
- The add bank feature will be available soon.

-
- ✉ Enhancing the Debt Recovery functionality to maximize customer recoveries through the implementation of varied percentage-based offers.
 - 😊 Lead generation- A hint - The customer will initiate contact with us initially.
 - 👥 Enhancing the Partner Panel and App, along with adjusting commission percentages to bring joy to our valued partners.
 - 🗣 Denefits Chatbot - Coming SOON- Our system will answer human conversations primarily through text-based interactions, ensuring that answers are accessible to users anytime, anywhere.



denefits
Complete Payment Options



 **BRIDGING**

Diwali 2023

The warmth and cheer of the festive season engulfed our office premises.

We organized fun activities like rangoli and matka decoration, and it was a delight to see our colleagues putting their creativity on display.

Some went above and beyond, showcasing hidden talents and making the celebration even more memorable.

Laughter and camaraderie filled the air as everyone joined in the festivities.

The open DJ session was the cherry on the cake.

R&R 2023

R&R, the most awaited event of the year, lived up to its hype.

The "Crystal Resort" was the perfect setting to celebrate our shining stars—the exceptional individuals whose hard work and dedication inspire us all.

Our incredibly talented colleagues stole the spotlight with amazing performances. The lively Bhangra, the mesmerizing Naati, the beautiful shayaris, and the powerful rap added a special touch to the evening.

And, let's not forget the delicious food that made the evening even more delightful.

Exciting news! 🚢 We've set sail into uncharted waters with the launch of our iOS app. Kudos to the tech wizards behind the scenes! 🧙‍♂️ ✨

And that's not all – we've just unfurled the sails on our subscription model. It's fresh, it's new, and we're ready for the adventure! 🌊💙

Our team's dedication is steering CoolCredit into success. 🚀 Let's keep the momentum rolling!

💪 Stay tuned for more updates as we navigate these new horizons together!



🚀 **Practina – New Features, New Horizons! ✨**

Hello Practina Parivaar! 🌈

एक और update, और ढेर सारी खुशियाँ! Since our last update, we've been buzzing with activity, bringing you exciting new features!

🔍 **Reputation Management Ab Aur Bhi Behtar!**

GMB, Facebook reviews sab ek jagah! Managing reviews ab hua super easy. Apne customers ke thoughts par rakhie ek nazar, effortlessly! ⚡

Tez Raftaar Content Generation!

Content banana ab hua aur bhi tez. With our turbocharged system, aapka message reaches your audience faster than ever!

📱 **Mobile App – Jaldi Hi Aapke Haath Mein!**

Our mobile app development is on full swing! Jaldi hi, you'll have Practina ka power right in your palm. Marketing on-the-go kabhi nahi thi itni aasaan!

🖥️ **Simplified Panel and Seamless Responsiveness!**

Humne panel ko banaya hai aur bhi simple aur responsive. Whether on desktop or mobile, your experience with Practina will be smoother than ever!

With these updates, Practina is not just a tool, but a digital saathi on your marketing journey.

Stay tuned, kyunki yeh toh bas shuruaat hai! 🚀

आपके साथ, Team Practina ✨

#PractinaKiDuniya #DigitalDhamaka #InnovationKiRaahPe



Winters in a Nutshell - Meme Edition



Winter fit check



Exhaling and pretending
you're actually smoking



That one coworker



Oops, stepped on the
floor barefoot



R&R Diaries

When you forget a step mid-
performance.

Bade bade shehro me, chhoti chhoti
baate hoti rehti hai!



Just one more cup
of tea



Waking up in winter

1

We know winter's here when: Coconut oil feels like it's a butter brick, and our lips aim for the Sahara desert look

Whatever branded or expensive lip balm you apply the story remains the same. But, no worries!

Kyu ki jiska ilaj cosmetics ke paas nahi, uska ilaj desi nuskho ke pass hai!

FOR CRACKED LIPS : Apply mustard oil to the navel area.



Winter and skin dryness are directly proportional to each other!

But, here's the solution to it: HYDRA MIST

Now you will be thinking: "itna paisa koun lagaega, janne do!" But don't forget you are in the desi nuskhe section and our desi hydra mist can be made at home!

Take a pot. Boil 1 glass of water. In that, add 5-6 hibiscus flowers. Boil until the water reduces to half. Put aside and let it cool down for a while.

Now add rose water to it and transfer it to a spray bottle.

Your Desi Hydra Mist is ready!



2

Dandruff no more!

Consider this natural remedy for a permanent cure!

Take a bowl and add extra virgin coconut oil to it. Heat it till it is lukewarm and then add 4-5 crushed pieces of camphor.

Let it cool down and then apply it to your hair with a cotton bud.

Let it sit for a few hours, then wash your hair with a mild shampoo.



3

Turn the cough volume down with this simple symphony!

Mix honey and crushed black pepper, heat it for 30 seconds, and add a hint of ginger juice. Take this sweet and spicy concoction before bedtime to enjoy a peaceful night's sleep.

No more coughing solos!



4

R&R Diaries

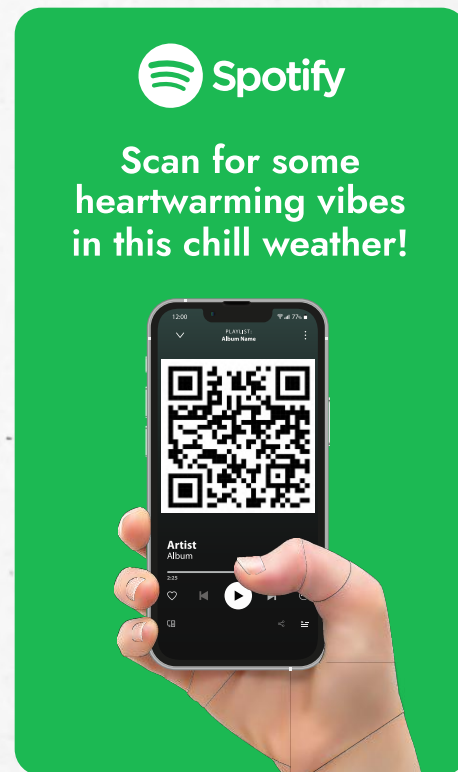


When you receive an award:

Kabhi kabhi lagta hai apunich bhagwaan hai

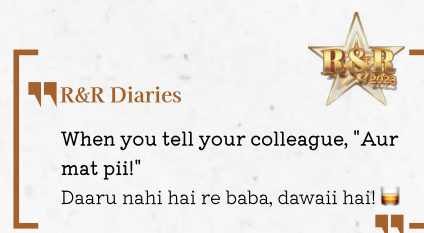


Yes, we all are! After all, who doesn't love pleasant surprises all wrapped up by Secret Santas?



Birthdays - Dec, 2023

🎵 We're gonna party, it's your birthday! 🎵



Sr No	Employee No	Name	Alias Name	Designation	Birth Date
1	E0268	Amit Agnihotri		Lead Android Developer	04-Dec
2	E0635	Anuj Kumar Sharma	Andy Sharma	Manager-Inside Sales	06-Dec
3	E0752	Navneet Kaur		Quality Auditor	07-Dec
4	E0366	Jagdeep Singh		Team Lead-Design	09-Dec
5	E0634	Lovepreet Singh		Associate Developer	09-Dec
6	E0811	Aayush Awasthi		Team Lead	12-Dec
7	E0565	Abhinav Dixit		Lead QA	15-Dec
8	E0525	Gaurav Sharma		Back-end Developer	16-Dec
9	E0301	Vivek Rattan	Viggo Rittan	Quality Auditor	20-Dec
10	E0623	Surbhi Sharma		Content Writer	20-Dec
11	E0335	Gagandeep Singh	Gary Maxwell	Team Lead	23-Dec
12	E0439	Arush Sethi		Front-end Developer	25-Dec
13	E0383	Kashish Gupta		Sr. Back-end Developer	27-Dec
14	E0621	Shivam Sharma		QA	28-Dec
15	E0488	Isha Oswal		HR Recruiter	29-Dec
16	E0444	Robin Singh		Full Stack Developer	30-Dec