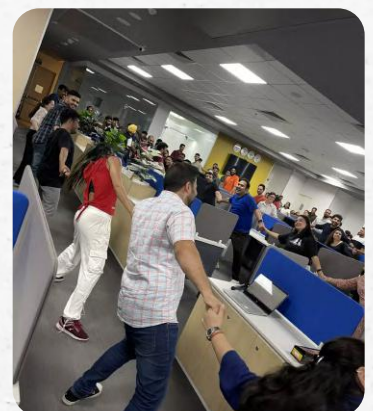


THE BRIDGING TIMES

— YEAR IN REVIEW —

REFLECTING ON OUR FIRST YEAR IN THE NEW OFFICE AT CP 67,
IT'S BEEN AN INCREDIBLE JOURNEY OF GROWTH AND SUCCESS.

Here's your round-up of the year's milestones, memories, and highlights!



In the Spotlight

Meet the trailblazers of excellence!



Suraj Paul
Collection/Billing

Be proud of the fact that you have the power to rise above any situation and deliver the best results no matter the circumstance. We are fortunate to have an innovator like you amongst us.



Bablu
Operations-Day

Bablu is an amazing person. He is nice and humble. Treats everyone equally and with respect.



Tarun Sharma
Fraud & Prevention

Tarun has consistently excelled in the Contract Validation Team, exhibiting exceptional work quality that continues to improve with each passing day. His commendable dedication to his work and his remarkable enthusiasm for learning the process make him a standout performer.



Surbhi Sharma
Marketing

Guided by the motivation to be perfect, Surbhi Sharma ensures her posts and descriptions are at par. Even just for a moment if she finds herself struggling, she will ensure complete accuracy through in-depth analysis and never shies away from asking questions.*

Let's work on more content marketing tasks moving forward.

Message From The Manager

Hello Team,

It's always a good idea to pause, reflect on one's journey, strengths, and weaknesses to establish what one uniquely and wholesomely brings to their individual career. It is certainly harder or supposedly closer to reality than we think, but everything pays off in the end. **So, here's to 2024, our new aspirations, a positive mindset, and making the best of our potential.**

-Sonam Kainthla

Assistant Manager : Marketing

New Joiners

Welcome on board! We hope your journey with us is filled with success and growth!



Barun Bagdi



Manthan



Sankalp Parmar



Parvinder Singh



Simranpreet
Kaur Randhawa



Saurabh Chandel



Ishmeet Kaur



Drishti Verma



Gurmat Kaur



Geetanjali Pandey



Mohammad
Suhel



Amrit Pal Singh

Promotions

Here's to our talented squad! 🍷

With their well-deserved promotions, they are ready to shine even brighter at Bridging Technologies.



Ankush Sharma

Team Lead-Talent Acquisition
HR



Hitesh Giridhar

Team Lead-Quality
Quality-Denefits/Lendee



Shubhneet Walia

Full Stack Developer
Development

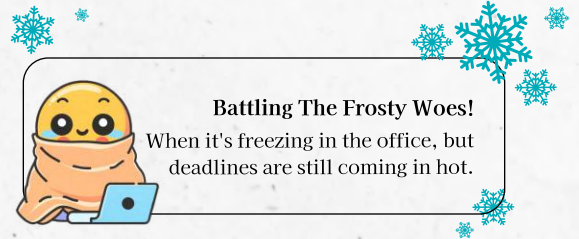


Karan Mehta

Sr. Executive-Inside Sales
Practina-Inside Sales

Travel. Living. Cuisine.

#BridgingEdition



Battling The Frosty Woes!

When it's freezing in the office, but deadlines are still coming in hot.



Nitin Sharma

We groove in sync,
no matter where
we're seated,
A shared vibe, a
connection deeply
seeded.

Pritam

Sissu/ Manali/ Jogni waterfalls



Prerna Singh

When you travel, you get to experience the wonders of nature,
From the enchanting dawn, concealed behind the veil of clouds,
To the evening lit by the shimmering lights...

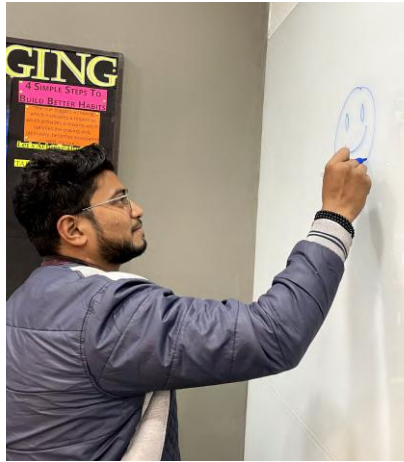


New Year's Resolutions

Or so we thought!



Already tired, will try again next year!



**New Year's Resolution?
Be Awesome. Check.**



**New Year, Same Me,
because I'm already perfect.**



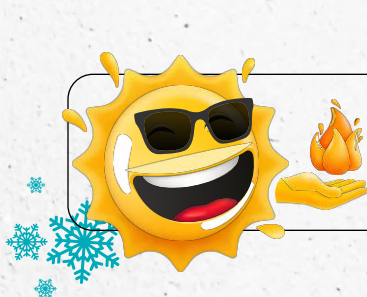
Is the resolution worth it?



When punctuality was your resolution, but you're already late!



Convincing your friend to break their resolution with you!



Battling The Frosty Woes!

How do office workers survive the winter blues?
By taking regular breaks in the nearby sunny spots.





Product Updates



credee.

- Partner Panel is live, with extended support for additional countries.
- Add Bank feature is now available on Panels.
- Credee has now started supporting 3D Secure cards, making it possible for customers to make transactions with this enhanced security feature.
- The CredeeBill feature will be available soon.
- Starting January 10th, 2024, we're capping down payments at 30% of the service amount. For a \$1000 service, that means the max down payment allowed is \$300.

We'll be introducing the Partner Panel this month, featuring 👥

-  A comprehensive overhaul of the Partner Panel and App.
-  Fine-tuning commission percentages to bring delight to our esteemed partners.
-  Introducing a new section for partners to craft personalized websites.
-  Debt Recovery- We will provide varying discount percentages to customers to eliminate the debt they have accumulated.



 denefits
Complete Payment Options

Christmas Celebrations

The Bridging Family came together to celebrate the Christmas spirit. From decking up the office premises to the Secret Santa gift exchange, the air buzzed with excitement, joy, and festive cheer.

Milestones and Memories

As the year drew to a close, we marked the completion of a remarkable milestone – one year in our new office. The journey from Bestech to our upgraded space at CP 67 has been transformative, and the past year has been a testament to our growth, collaboration, and collective achievements.

Here's to a future filled with even greater successes, continuous growth, and new opportunities!



 BRIDGING

🌟 **Phenomenal Customer Growth:** This month, we've added 2,124 new customers to our CoolCredit community, marking an amazing expansion! 🛠️

Active Dispute Engagement: Our customers have been proactively using our app, creating 975 disputes with credit bureaus and data furnishers. This feature is making a real difference in their credit management! 🎉

Subscriptions Soar: We've hit a new high with 65 active monthly subscriptions from individual customers. It's great to see so many people entrusting their credit journeys to us!

Let's keep this momentum going as we continue to revolutionize credit management for our customers!

#CoolCredit #CreditRevolution



Hey Team Extraordinaire! 🚀 Time for the latest scoop on Practina's awesomeness! 🌟 Here's your monthly dose of updates:

- **AI Magic for Your Ads!** 🧙‍♂️🌟

Dive into the future with AI-recommended ads tailored to your industry. Get personalized suggestions based on your ad's performance progress. It's like having your own advertising wizard!

- **Countdown to Go Live!** ⌚🚀

The anticipation is real! Our business panel is gearing up for action. Stay tuned for the live date announcement, and soon, you'll have the power to explore all the fantastic features at your fingertips.

- **Blogs Tailored Just for You!** 📖💡

Unleash the potential of AI-recommended blogs, perfectly aligned with your audience's interests. Let Practina be your guide in curating engaging content that speaks directly to your business's soul.

- **Coming Soon: Image Editor Marvel!** 🎨🖼️

Brace yourselves for the ultimate image transformation! Soon, our editor will empower you to refine images with diverse fonts, filters, and more. Get ready to craft picture-perfect visuals effortlessly.

Stay tuned for more Practina wonders, and let the excitement begin! 🌈🌟



Reds, Whites, Greens, and Festive Scenes.

Here are some merry moments from our Christmas celebrations!



Curious if you nailed your Secret Santa gift?

Dive in to find out if there is a message for you!



Battling The Frosty Woes!

When your office chair doubles as a cozy winter nest.



Prakrati

Couldn't have asked for a better gift. So thoughtful. A big thank you to my Secret Santa!



Anirudh

Received the best Christmas gift, Secret Santa nailed it with The Old Monk Coffee, a perfect match for a coffee enthusiast like me. Added a touch of my goofy vibes with Baileys. P.S. lemme know if you want the recipe.

Tanya

I got something which is just perfect for winters. It means a lot that someone who doesn't even know me put effort into finding such a great gift. Huge thanks, Secret Santa!



Rishav Shukla

Kya return mila h investment pe paisa vasool....



Surbhi Sharma

Truly appreciate the thoughtful gift. Thank you so much, Mr Santa, for your generosity!



Shayras Chandel

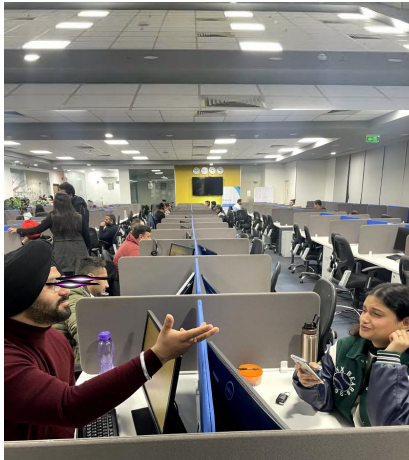
Perfect!!!
My Secret Santa added cool shades to my look.
Thankful



Madhu Chauhan

Received a delightful Christmas gift from my Secret Santa: a gleaming Laughing Buddha figurine. Its infectious smile brings instant joy and positive vibes, adding a touch of serenity to the holiday season.

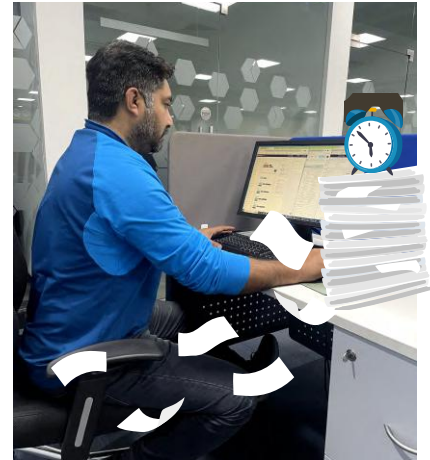
Superhumans of Bridging



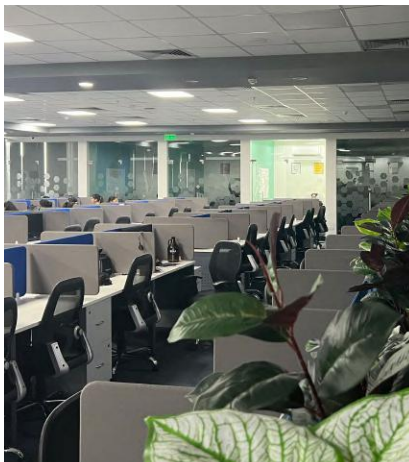
X-Ray Vision
Manager ko sab dikhta hai



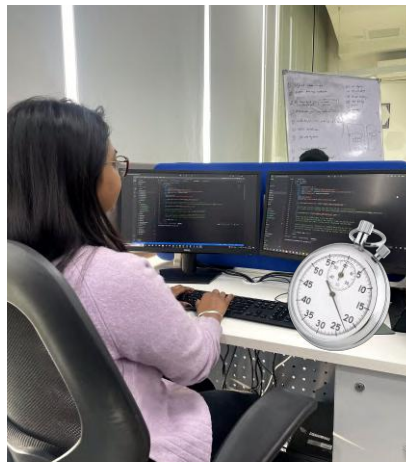
Telepathy
No words needed



Superhuman Strength
Kaam ka sara bojh
uthate hue



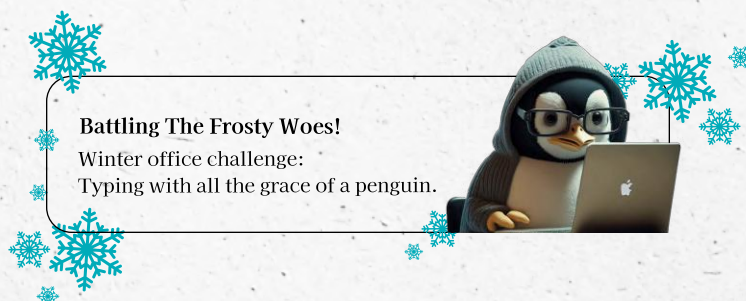
Teleportation
When the Clock strikes 5



Super Speed
15 minutes before the
deadline



Future Prediction
Aj chole bhature bane
honge



Battling The Frosty Woes!
Winter office challenge:
Typing with all the grace of a penguin.

Funny, quirky, and all things weird!

The social media round-up of trends you didn't know you needed.

System Hila Diya



So beautiful so elegant
just looking like a wow



Moye Moye



Orry - Aalu(potato) with every sabzi



Jamal Kuddu



Happy Birthday!

Sr No	Employee No	Name	Alias Name	Designation	Birth Date
1	C-HK1011	Raj Kumar		Office Boy	01-Jan
2	C-HK1019	Akash Kumar		Housekeeping Boy	01-Jan
3	E0497	Manish Kumar		Sr. Front-end UI Developer	1-Jan
4	E0595	Dalip Kumar		Manager-IT & Network	1-Jan
5	E0805	Saif Alam Siddiqui		Digital Marketing Executive	1-Jan
6	E0535	Rajat Vashisht		Business Analyst	2-Jan
7	E0489	Lalit Kumar		Full Stack Developer	4-Jan
8	E0540	Neha Lathwal	Elena Lathwal	Customer Support Executive	4-Jan
9	E0550	Tushar Joshi		Business Analyst	5-Jan
10	E0572	Honey		Sr. UI/UX Designer	5-Jan
11	E0265	Prince Khurana		Sr. Executive-Administration	7-Jan
12	E0789	Jyoti Bala		UI/UX Designer	10-Jan
13	E0402	Jagdeep Singh		Lead Digital Marketing	11-Jan
14	E0702	Abhishek	Andrew Miller	Inside Sales Executive	11-Jan
15	E0393	Pooja Barwal	Cynthia Smith	Collection Officer	13-Jan
16	E0141	Chaman Verma	Calvin Gomez	Team Lead-Business Validation	14-Jan
17	E0780	Akash Garg	Ashton Clark	Contract Validation Officer	15-Jan
18	E0090	Gurpreet Singh		Operations Manager	19-Jan
19	E0495	Kanwarpreet Singh Gadhok	Kaim Singh	Chat Support Executive	20-Jan
20	C-HK1033	Barun Bagdi		Office Boy	22-Jan
21	E0380	Thangjam Roshni Kumar		Sr. Motion Graphics Designer	22-Jan
22	E0820	Ishmeet Kaur	Iris Kaur	Client Support Representative	23-Jan
23	C-HK1017	Kavita Devi		House Keeping Supervisor	25-Jan



Let's make

2024

the best year yet!